

# DISNEY PARKS, EXPERIENCES AND PRODUCTS

## FACT SHEET



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Walt Disney's dream of "a family park where parents and children could have fun – together" became a reality for Europeans when Disneyland® Paris first opened its doors in April 1992. Since then, Disneyland Paris has helped several generations to create lifelong memories in the Disney tradition.

Disneyland Paris has grown with its guests to become Europe's number one tourist destination. Today Disneyland Paris is a multi-day resort offering two world-class theme parks, seven themed Disney hotels, the Disney Village® entertainment complex, and Europe's largest integrated corporate events venue.

### DISNEYLAND PARIS

- 🍷 OPENING DATE: April 12, 1992
- 🍷 LOCATION: Marne-la-Vallée, approximately 32 kilometers (20 miles) east of Paris
- 🍷 LAND AREA: More than 2230 hectares (more than 5500 acres)
- 🍷 THEME PARKS: Two
- 🍷 HOTELS: Seven Disney Hotels





## OVERVIEW

### GUEST EXPERIENCE

May it be with family, friends or loved ones, there is always something unique to experience at Disneyland Paris. The 30th Anniversary celebration begins March 6, 2022, with many new experiences including sparkling new decorations, the Gardens of Wonder with 30 never-before-seen works of art in front of *Sleeping Beauty Castle*, a new daytime show with iridescent costumes and a nighttime pre-show, as well as 60 tasty dishes and a shopping experience with more than 350 exclusive products. Walt Disney Studios Park continues its ongoing transformation with the opening of *Avengers Campus* this summer. The exclusive Disneyland Paris Pride event will also return this summer, a new milestone in the resort's commitment to diversity and inclusion.

This follows exciting developments last year such as the opening of *Disney's Hotel New York - The Art of Marvel*, the *Cars ROAD TRIP* attraction and *Disney Junior Dream Factory* show, plus the stunning refurbishment of the iconic *Sleeping Beauty Castle*, as authentic as those performed on historical monuments in France.

Meanwhile, *Disneyland Hotel* is undergoing a complete refurbishment to become the first hotel to celebrate a royal theme. This is the next step in an ambitious multi-year plan to renovate all Disneyland Paris hotels – more than 5,700 rooms. We continue to explore how we can evolve and enhance every aspect of the guest experience and find new ways to connect them to the stories and characters they love most.

### COMMUNITY INVOLVEMENT

Disneyland Paris is dedicated to inspiring lasting and positive change in the community. More than 1,000 Disney VoluntEARS donate their free time every year to bring joy, comfort and hope to those who need it most. The resort has hosted more than 300,000 underprivileged children and granted 20,000 children's wishes since 1992. Disney VoluntEARS have also visited 40,000 sick children in 500 hospitals in France and Europe since 1991. In addition, the resort supports programs to help disadvantaged families and youth. And Disneyland Paris has distributed nearly 20 million euros in in-kind donations to charitable organizations and healthcare facilities in France and Europe since the beginning of the health crisis.

### THE ENVIRONMENT

At Disneyland Paris, we believe in finding practical, realistic and effective solutions to the major challenges we face while working to limit our environmental impact. Across the region, we have proactive policies for responsible sourcing, recycling, sustainable management of our operational and construction waste, biocontrol, biomethanization, reasonable irrigation of our green spaces and more. Sustainable development will remain a top strategic priority through net-zero gas emissions by 2030 for direct and indirect operations, sustainable water resources management, biodiversity conservation and development across the Resort, moving toward a circular economy business model.

For example, we are currently building one of the largest solar canopy plants in Europe in the resort's main guest parking lot. Its production of renewable energy will reduce the Val d'Europe territory's greenhouse gas emissions by approximately 890 tons of CO<sub>2</sub> per year, with the first part of the plant operational in early 2022 and the project to be completed in 2023. Other concrete actions have already been implemented and dozens of projects are being explored to give this strategy a real boost and make Disneyland Paris a model for future sustainable resorts.

### ECONOMIC IMPACT

As Europe's top tourist destination – with more than 375 million visits since opening, 84.5 billion euros contributed to the French economy and representing 6% of tourism revenue in France since 1992 – Disneyland Paris is both a can't-miss tourist destination and a flourishing area of economic and employment development which plays a key role in the growth of the Val d'Europe territory. With more than 9.1 billion euros in investment since 1992, the success of Disneyland Paris stems from a successful cooperation with local communities, authorities, and real estate land developer EpaFrance, as well as an expanding collaboration with local municipalities.



# DISNEYLAND® PARIS THEME PARKS

## DISNEYLAND® PARK

**124 Acres, Opened: April 12, 1992**

Disneyland Park is based on the same storytelling magic and immersive family experiences as its sister park in California. It is nonetheless uniquely European, not only in its design elements but also in its storytelling, often paying tribute to the European writers who inspired Walt Disney. Five themed lands are present: Main Street, U.S.A.®; Frontierland; Adventureland; Fantasyland and Discoveryland.

### 👤 ICONIC ATTRACTIONS:

*Big Thunder Mountain, Dumbo the Flying Elephant, Peter Pan's Flight, Phantom Manor, Pirates of the Caribbean and Star Wars™ Hyperspace Mountain.*

## WALT DISNEY STUDIOS® PARK

**62 Acres, Opened: March 16, 2002**

On-screen action and backstage secrets come to life in Walt Disney Studios Park through a series of attractions and entertainment experiences based on characters and storylines from the Disney entertainment family. Only in Walt Disney Studios Park can guests be shrunk to size of a rat and race around a Parisian kitchen in *Ratatouille : L'Aventure Totale de Toqué de Rémy*, before disappearing into a supernatural dimension at *The Twilight Zone Tower of Terror™*. Walt Disney Studios Park is also in the midst of a multi-year expansion plan to add new themed areas, attractions, dining and more.

### 👤 ICONIC ATTRACTIONS:

*Ratatouille : L'Aventure Totale de Toqué de Rémy, Crush's Coaster, RC Racer and The Twilight Zone Tower of Terror™.*

## DISNEYLAND PARIS HOTELS

The destination offers seven Disney Hotels. All themed Disney Hotels provide our guests with unique storytelling and a range of entertainment including live music and character meet and greets, as well as amenities like early theme park access, restaurants, boutiques and swimming pools.

Disneyland Paris has reimagined *Disney's Hotel New York - The Art of Marvel*, an immersive experience that transports guests to the action-packed world of Marvel Super Heroes, and a complete refurbishment of *Disneyland Hotel* is underway.

## OTHER FACILITIES

### DISNEY VILLAGE®

Disney Village attracts resort guests and local residents alike, thanks to its themed restaurants, 7 boutiques and 15-screen multiplex (with one of the largest screens in Europe). This free-entrance venue (516,000 ft²) is the largest entertainment complex in Île-de-France outside of Paris.

### CONVENTION FACILITIES

There are two purpose-built convention centers at the resort, three conference halls, 95 meeting rooms and 253,000 ft² dedicated to meetings and seminars.

### GOLF PARIS VAL D'EUROPE

Since January 1st, 2022, Disneyland Paris has partnered with Open Golf and UGolf to manage the destination's golf course. This 27-hole championship golf course comes complete with a driving range, pro shop, bar/restaurant and rental equipment.





## FACTS & FIRSTS



- Walt Disney's family name comes from the French village of Isigny-sur-Mer in Normandy.
- The founding contract for Disneyland® Paris was signed between The Walt Disney Company and the French State on March 24, 1987. To mark the 30-year anniversary of this Agreement, former President François Hollande visited the resort in February 2017.
- Disneyland Paris generated 63,000 direct, indirect, and induced jobs in 2019.
- Collectively, Disneyland Paris Cast Members come from 124 countries, speak 20 languages and represent 500 job types.
- Disneyland Paris is one of Europe's richest gardens, with around 35,000 trees and 450,000 shrubs.
- With more than 375 million visits since its opening in 1992, the number one tourist destination



in Europe attracts tourists from all countries, including France, the United Kingdom, Spain, the Netherlands, Belgium, Germany and Italy.

- Since March 2020, Disneyland Paris has donated nearly €20 million euros worth of items to charities and health facilities in France and Europe.
- Disneyland Paris announced the phased development of one of the largest solar canopy plants in Europe, in collaboration with French company Urbasolar Group through a co-investment. Construction is expected to be completed in 2023.
- In February 2018, The Walt Disney Company announced a €2 billion investment plan for Disneyland Paris. The new development will include a transformation of Walt Disney Studios Park, adding three new themed areas with attractions, shops, restaurants and live entertainment experiences, starting with Avengers Campus.
- *Disney's Hotel New York - The Art of Marvel* is now open at Disneyland Paris, the very first hotel dedicated entirely to the celebration of Marvel art which further positions Disneyland Paris as the home of Marvel in Europe.