

DISNEY PARKS, EXPERIENCES AND PRODUCTS

FACT SHEET



CONTACT US:

Disneyland Paris, External Communications
+33.1.64.74.59.50
disneylandparis-news.com/en/



Walt Disney's dream of "a family park where parents and children could have fun – together" became a reality for Europeans when Disneyland® Paris first opened its doors in April 1992. Since then, Disneyland Paris has helped several generations to create lifelong memories in the Disney tradition.

Disneyland Paris has grown with its guests to become Europe's number one tourist destination. Today Disneyland Paris is a multi-day resort offering two world-class theme parks, seven themed Disney hotels, the Disney Village® entertainment complex, and Europe's largest integrated corporate events venue.

DISNEYLAND PARIS

- 📅 OPENING DATE: April 12, 1992
- 📍 LOCATION: Marne-la-Vallée, approximately 32 kilometers (20 miles) east of Paris
- 🎢 THEME PARKS: Two
- 🏨 HOTELS: Seven Disney Hotels



OVERVIEW

GUEST EXPERIENCE

May it be with family, friends or loved ones, there is always something unique to experience at Disneyland Paris. The 30th Anniversary celebration continues until Sept. 30, 2023, with many experiences including sparkling decorations, the Gardens of Wonder with 30 never-before-seen works of art in front of Sleeping Beauty Castle, and the award-winning Disney D-Light nighttime pre-show, as well as 60 tasty dishes and a shopping experience with more than 350 exclusive products.

Until November 6, *Disney Halloween Festival* takes over Disneyland Park with spellbinding encounters, mischievous atmosphere and terrifyingly-fun shows and attractions! As of November 12, *Disney Enchanted Christmas* will bring magic to Main Street, U.S.A., with Christmas music, garlands and snowflakes flying in the air. Guests will also enjoy the return of "Disney Dreams@! of Christmas" and a 24-meter-tall Christmas tree.

Walt Disney Studios Park continues its ongoing transformation with the opening of Avengers Campus which offers live-action stunts, heroic encounters with Marvel Super Heroes, two action-packed attractions, extra special themed restaurants and a boutique. A new Frozen-themed area will welcome Disneyland Paris guests in the near future. Imagineers from around the world are already working together to immerse fans of all ages in the Kingdom of Arendelle like never before, including a new attraction, dining and shopping experiences, as well as the opportunity to have a magical audience with the royal sisters themselves.

Meanwhile, *Disneyland Hotel* is undergoing a complete refurbishment to become the first hotel to celebrate a royal theme. This is the next step in an ambitious multi-year plan to renovate all Disneyland Paris hotels – more than 5,700 rooms. We continue to explore how we can evolve and enhance every aspect of the guest experience and find new ways to connect them to the stories and characters they love most.

COMMUNITY INVOLVEMENT

Disneyland Paris is dedicated to inspiring lasting and positive change in the community. More than 1,000 Disney VolunTEARS donate their free time every year to bring joy, comfort and hope to those who need it most. The resort has hosted more than 300,000 underprivileged children and granted 20,000 children's wishes since 1992. Disney VolunTEARS have also visited 40,000 sick children in 500 hospitals in France and Europe since 1991. Disneyland Paris has distributed nearly 20 million euros in in-kind donations to charitable organizations and healthcare facilities in France and Europe since 2020. Throughout 2022, Disneyland Paris is inviting 20,000 real-life Super Heroes who better the lives of others - including hospital staff from Grand Hôpital de l'Est Francilien - and children and families who need magic most, to discover the new Avengers Campus.

THE ENVIRONMENT

At Disneyland Paris, we believe in finding practical, realistic and effective solutions to the major challenges we face while working to limit our environmental impact. Across the region, we have proactive policies for responsible sourcing, recycling, sustainable management of our operational and construction waste, biocontrol, biomethanization, reasonable irrigation of our green spaces and more. Sustainable development will remain a top strategic priority through net-zero gas emissions by 2030 for direct and indirect operations, sustainable water resources management, biodiversity conservation and development across the Resort, moving toward a circular economy business model.

As part of its commitment to environmental stewardship focusing on renewable energy, we launched the construction of one of Europe's largest solar canopy plants in 2020 that will cover the resort's main guest parking lot. Its production of renewable energy will reduce the Val d'Europe territory's greenhouse gas emissions by approximately 890 tons of CO₂ per year. To date, over 46,000 panels have already been installed, and the first section of the solar plant is now operational, supplying 10 GWh per year. The entire plant is expected to be completed and operational in 2023. Other concrete actions have been implemented and dozens of projects are being explored to give this strategy a real boost and make Disneyland Paris a model for future sustainable resorts.

ECONOMIC IMPACT

As Europe's top tourist destination – with more than 375 million visits since opening, 84.5 billion euros contributed to the French economy and representing 6% of tourism revenue in France since 1992 – Disneyland Paris is both a can't-miss tourist destination and a flourishing area of economic and employment development which plays a key role in the growth of the Val d'Europe territory. With more than 9.1 billion euros in investment since 1992, the success of Disneyland Paris and Val d'Europe stems from a successful and ongoing collaboration with local communities, authorities and real estate partners.



DISNEYLAND® PARIS THEME PARKS

DISNEYLAND® PARK

124 Acres, Opened: April 12, 1992

Disneyland Park is based on the same storytelling magic and immersive family experiences as its sister park in California. It is nonetheless uniquely European, not only in its design elements but also in its storytelling, often paying tribute to the European writers who inspired Walt Disney. Five themed lands are present: Main Street, U.S.A.®; Frontierland; Adventureland; Fantasyland and Discoveryland.

🏰 ICONIC ATTRACTIONS:

Big Thunder Mountain, Dumbo the Flying Elephant, Peter Pan's Flight, Phantom Manor, Pirates of the Caribbean and Star Wars™ Hyperspace Mountain.



WALT DISNEY STUDIOS® PARK

62 Acres, Opened: March 16, 2002

On-screen action and backstage secrets come to life in Walt Disney Studios Park through a series of attractions and entertainment experiences based on characters and storylines from the Disney entertainment family. Only in Walt Disney Studios Park can guests be shrunk to size of a rat and race around a Parisian kitchen in *Ratatouille : L'Aventure Totalement Toquée de Rémy*, before disappearing into a supernatural dimension at *The Twilight Zone Tower of Terror™*. Walt Disney Studios Park is also in the midst of a multi-year expansion plan to add new themed areas, attractions, dining and more, starting with the opening of Avengers Campus on July 20, 2022.

🏰 ICONIC ATTRACTIONS:

Ratatouille : L'Aventure Totalement Toquée de Rémy, Crush's Coaster, RC Racer and The Twilight Zone Tower of Terror™, and Avengers Assemble: Flight Force.



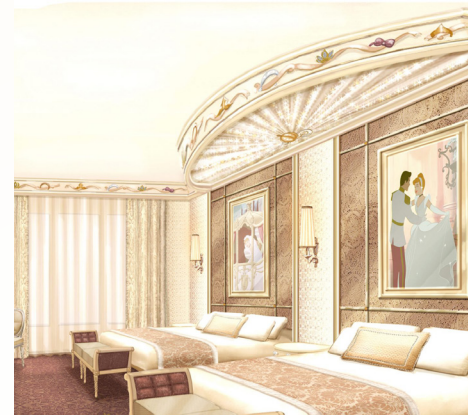
DISNEYLAND PARIS HOTELS

The destination offers seven Disney Hotels. All themed Disney Hotels provide our guests with unique storytelling and a range of entertainment including live music and character meet and greets, as well as amenities like early theme park access, restaurants, boutiques and swimming pools. In 2021, Disneyland Paris introduced a reimagined Disney's Hotel New York – The Art of Marvel, an immersive experience that transports guests to the action-packed world of Marvel Super Heroes. Disneyland Hotel is now undergoing a complete refurbishment to become the first hotel to celebrate a royal theme.

OTHER FACILITIES

DISNEY VILLAGE®

Disney Village attracts resort guests and local residents alike, thanks to its themed restaurants, 7 boutiques and 15-screen multiplex (with one of the largest screens in Europe). This free-entrance venue (516,000 ft²) is the largest entertainment complex in Île-de-France outside of Paris. By the end of 2022, a phased transformation of the entire area will begin to give the district a brand-new visual identity and introduce exciting new offerings into the mix, starting with the opening of Rosalie, a contemporary French brasserie in place of the current Café Mickey restaurant.



CONVENTION FACILITIES

There are two purpose-built convention centers at the resort, three conference halls, 95 meeting rooms and 253,000 ft² dedicated to meetings and seminars.

GOLF PARIS VAL D'EUROPE

Since January 1st, 2022, Disneyland Paris has partnered with Resonance Golf Collection and UGolf to manage the destination's golf course. This 27-hole championship golf course comes complete with a driving range, pro shop, bar, restaurant and rental equipment.



FACTS & FIRSTS



- ✚ Walt Disney's family name comes from the French village of Isigny-sur-Mer in Normandy.
- ✚ The founding contract for Disneyland® Paris was signed between The Walt Disney Company and the French State on March 24, 1987. To mark the 30-year anniversary of this Agreement, former President François Hollande visited the resort in February 2017.
- ✚ Disneyland Paris generated 63,000 direct, indirect, and induced jobs in 2019.
- ✚ Collectively, Disneyland Paris Cast Members come from 124 countries, speak 20 languages and represent 500 job types.
- ✚ Disneyland Paris is one of Europe's richest gardens, with around 35,000 trees and 450,000 shrubs.



- ✚ With more than 375 million visits since its opening in 1992, the number one tourist destination in Europe attracts tourists from all countries, including France, the United Kingdom, Spain, the Netherlands, Belgium, Germany and Italy.
- ✚ Disneyland Paris has distributed nearly 20 million euros in in-kind donations to charitable organizations and healthcare facilities in France and Europe since the beginning of the health crisis in March 2020.
- ✚ Disneyland Paris is in the middle of the phased development of one of the largest solar canopy plants in Europe, in collaboration with French company Urbasolar Group through a co-investment. The plant already has more than 46,000 solar panels installed.
- ✚ A €2 billion investment plan is underway at Disneyland Paris, including a transformation of Walt Disney Studios Park, adding three new themed areas with attractions, shops, restaurants and live entertainment experiences, starting with Avengers Campus – the first-ever Marvel-themed universe in Europe.
- ✚ Real Estate Development by Euro Disney is the property division of the Euro Disney group in charge of tourism and urban development for the Val d'Europe area. The result of a unique cooperation in France, Val d'Europe is part of a public interest project which aims to achieve the combined development – over 2,118 hectares – of Europe's number one tourist destination, Disneyland Paris, and the territory surrounding Val d'Europe as a dynamic urban and economic center.